

2W included

4W updated

# NSSR Themes Quality Promotion driving CRM for Expected & Unconventional Vehicle Usage

By  
AOEC, Gap Analysis 2025-2026  
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## Highlights on

BBMP RI  
BBMP TE  
Immersive TEPO (WIP 2)  
BESCOM  
BWSSB  
HEALTHCARE PROVIDERS  
MEDICAL SUPPLIES  
PROVIDERS  
BANKING INSTITUTIONS  
EDUCATIONAL  
INSTITUTIONS  
AUTOMOBILE DEALERSHIP  
CORPORATE COMMUTERS  
KSFES  
FESA Blocks or Entities

# Statement of Purpose

## **NSSR Themes Quality Promotion Vision**

To develop quality for safety and responsiveness in ecosystems related to commuting by roads etc, where we need to focus on accident cases due to conventional and unconventional vehicle usage.

## **Problem statement**

Today we need quality promoting and sustainable solutions for commuting themes like Driver Fitness, Vehicle Fitness, Road System understanding, and Alpha Assistance in aging or climate impacted road systems, and infrastructure where there is emerging vehicle usage, crowd movement, business and habitat dynamics.

## **Potential solution**

Including NSSR-Theme proposals, projects, programmes, systemic reviews, analytics and dashboards can help fast track these efforts by decision-making departments, stakeholders or parties, where solution driving CRM teams use CRM modeling and scorecards in evaluating “Priority, Viability, Surveyable Responsiveness and Outcome Ratings” for these efforts, to help understand, analyze and relevantly incorporate quality-promoting practices, concepts and building blocks for safe and sustainable commuting, with due regard to both conventional and unconventional vehicle usage.

# NSSR Themes Quality Promotion

Each NSSR Theme Quality Promotion project or programme related target group is made a member of a new NSSR-THEME-QP-driving CRM framework where registration, detailing, usage, grading and touch-point updating, add certain reasoning and analytics about a project related to NSSR-THEME-QUALITY PROMOTION like Road Safety that is inherently dependent on Driver Fitness, Vehicle Fitness, Road system understanding and Alpha Assistance

## What is done

NSSR-THEME-QUALITY PROMOTION helps incorporate synergy in NSSR-THEME proposals, projects or programmes, where there is Synergetic understanding for 2 factors that is

1. Usage or Graded Focus
2. A Sustainability Proposal

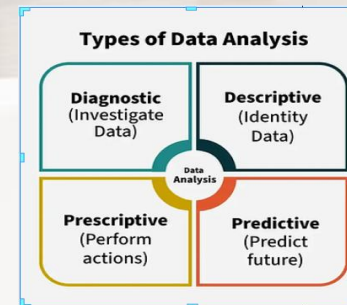
## What is this Graded Focus

It is related to Graded expectations of the Quality, Cost, Delivery, Safety, Environment and Deep Learning associated with each NSSR-THEME-QP proposal, project or programme (referred to as Project\*)

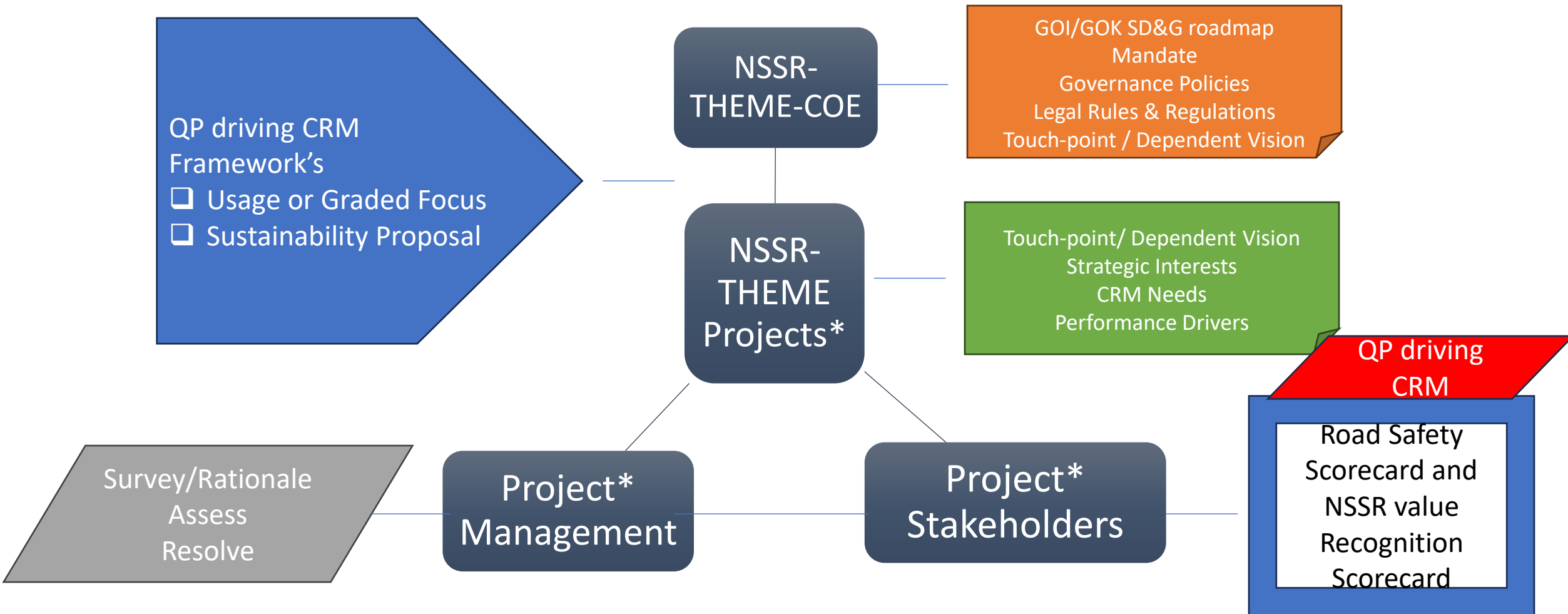
## What is the Sustainability Proposal

The sustainable insight looks at including the following NSSR-TMEME-QP-Analytics for each proposal, project or programme

1. A Green/EC0-FRIENDLY rating
2. A QP-Management Index
3. Augmented Protection
4. Compliance Assessment
5. Aging Assessment
6. A Key Opinion Profilometer



# NSSR Themes QP driving CRM Framework



# Empowering Road Safety as a National Social Responsibility

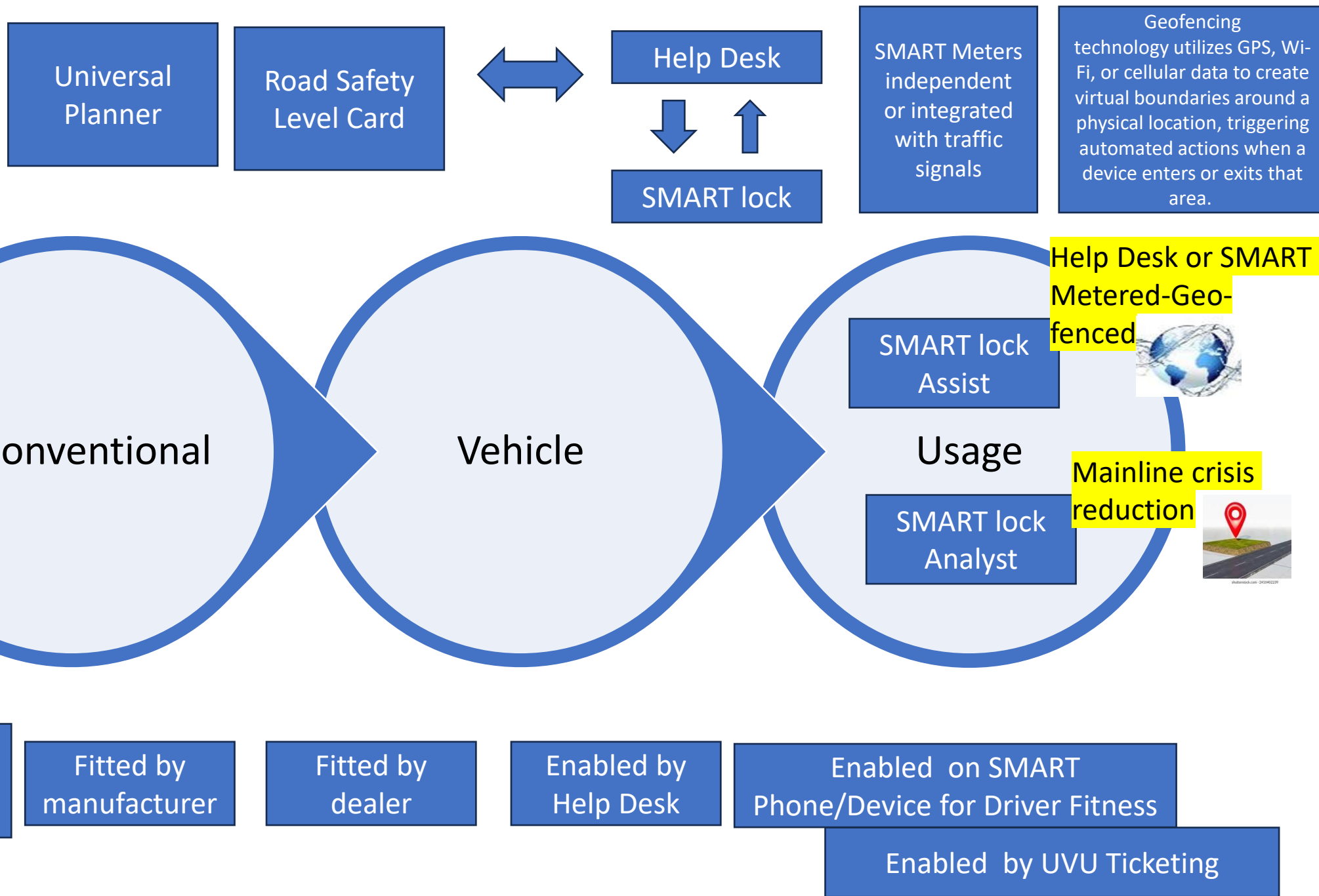
Welcome to  
ROADSAFETY-COE, a  
dedicated space where  
we work towards  
fostering an intelligent  
relationship between  
road safety practices and  
our expectations to drive  
on road systems known

## NSSR Theme Quality Promotion COE – CRM Framework for Road Safety

### NSSR-THEME Projects\*

- ☐ Driver Fitness
- ☐ Vehicle Fitness
- ☐ Road systems/  
Infrastructure  
improvement
- ☐ Alpha  
Assistance

CRM for Unconventional  
Vehicle Usage



# UNIVERSAL PLANNER



Innovation &  
Improvement



Green Thinking



Learning, Knowledge



End of lifecycle

CRM for Unconventional Vehicle Usage

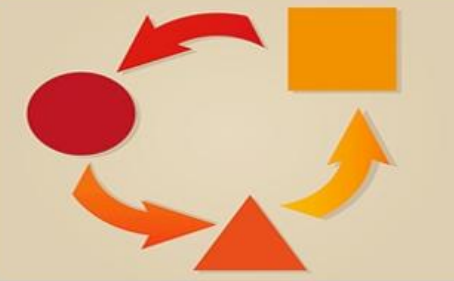


SA 8000

SOCIAL  
RESPONSIBILITY

NSSR **THEME**  
HANDBOOKS

Trends and  
Investment Cycle



NSSR Theme  
Quality  
Promotion  
COE – for  
Road  
Safety



Lite emergence

**Quality Promotion**

# Primary Work Areas for Unconventional Vehicle Usage

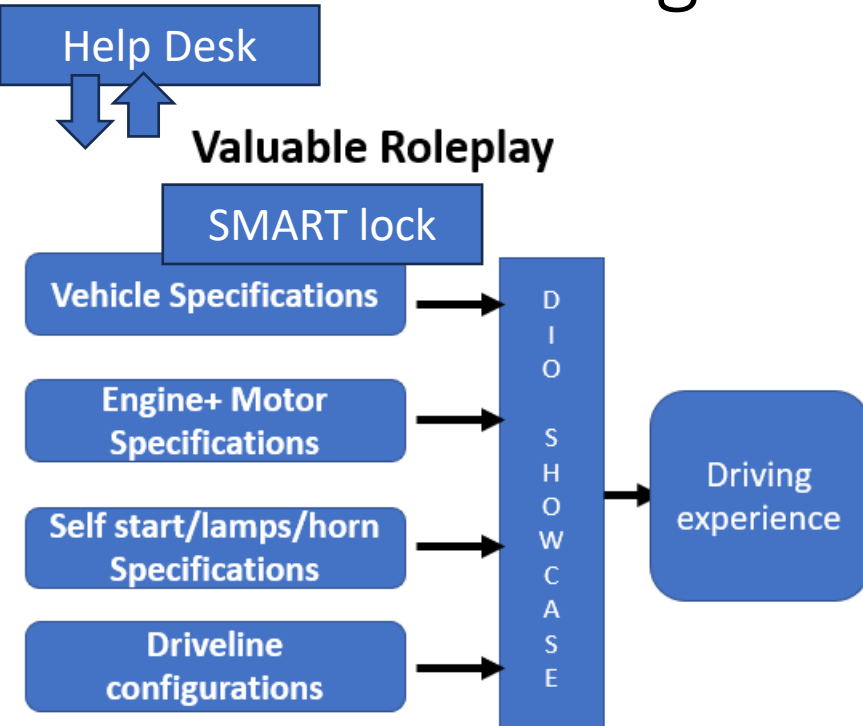


SI No	Nature of work	Applicable for NSSR Theme
1	Universal Planner for Road safety practices - awareness, sensitization and relative preparedness	Yes
2	Knowledge management channels for road safety practices and NSSR-RS point of view interactions	Yes
3	Responsive and Evidential support by Transformative Dealer networks (Value-chain Planners/Service Centres, where Value Chain Planners collect and provide data or learning for vehicle usage)	Yes
4	Surveyable incorporation of unconventional vehicle usage for strategic, related or everyday commuting	Yes
5	First priority Help Desk for Transformative Customer Engagement Assistance and Business Process Improvement Assistance for unconventional vehicle usage and its value chaining for solutions such as A and B	Yes

A. Connecting unconventional vehicle utilization to safer utilization

B. Assisting unconventional vehicle utilization via Driver Fitness and UVU active/passive safety methodologies

# Primary Work Areas for Unconventional Vehicle Usage



SI No	Nature of work	Applicable for NSSR Theme
6	Transformative Event Planning, Organizing and Management for solutions such as A and B	Yes
7	Transformative Service Engagement and Responsiveness Engagement for solutions such as A and B	Yes

## A. Connecting unconventional vehicle utilization to safer utilization

- Techniques: Universal Planner and Help Desk

## B. Assisting unconventional vehicle utilization via Driver Fitness and UVU active/passive safety methodologies

- Techniques: (WIP) UVU Assistant and UVU Analyst as a Mainline crisis reduction SMART lock for unsafe (motion sensing) driving/Help Desk warning or geo-fenced speed limit violations/geo-fenced or Help Desk indicated junction crossing violations/geo-fenced or Help Desk indicated level crossing violations/distance to object alarms/commuter + luggage weight exceeding capacity violations/service maintenance exceeds schedule violations/headlight or taillight or indicators faulty/seat faulty/2-wheeler footrest faulty/Help Desk enabled road safety feedback issues

SMART lock that intelligently halts vehicle/reduces speed/alerts

Mainline crisis reduction for motion sensing, speed limit, distance to object, excess weight, exceeds safe service maintenance schedule, faulty lights, faulty seat, faulty footrest (2-wheelers)

# About AOEC and Future Connected Analytics

We are  
digging  
deeper in  
2025



# Working this out

URL(s) of interest:



<https://aakkashkvautoengg.wixsite.com/businessstab>

<https://aakkashkvautoengg.wixsite.com/transformviability>

<https://venkataoec.wixsite.com/focus-analytics>

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*Receive*

*Send*

Globally Drawn Brand Value, Networked, NSSR Theme-  
Tabulated & Digitized, Tangible, Transform-viability,  
Responsive and Supportive services by the  
Automobile Dealership



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RESPONSIBILITY

Safe, Functionally Responsive and Supportive  
services by the  
Ward / Panchayat / Geo-fencing Administration



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